



PLUGIN ALLIANCE UNWRAPS FOUR PLUGIN BUNDLES FOR THE 2016 NAMM SHOW

Stop at Booth #6777 in Hall A to demo major upgrades to two of their most popular plugins: Brainworx bx_digital V3 and SPL Transient Designer Plus.

Santa Cruz, CA – Jan. 12, 2016 – Currently riding a rip current of momentum, [Plugin Alliance](#) continues to cruise through 2016 and will show off four new plugin bundles at the 2016 NAMM Show, Booth #6777 in Hall A of the Anaheim Convention Center, January 21-24. Major updates to two of Plugin Alliance's most popular products top this lineup. Brainworx bx_digital V3 EQ adds many new features at a reduced individual price of \$299, and SPL Transient Designer Plus adds internal or external side-chaining, a limiter and wet/dry parallel processing.

Visit the booth to experience all of the world-class plugins firsthand. But first, here's a preview of each new Plugin Alliance bundle:

- All Bundle 4.0. Now totaling 64 plugins from 14 internationally-renown developers and pro audio companies at a 60% discount off the individual prices, the Plugin Alliance All Bundle 4.0 features major upgrades to the legendary Brainworx bx_digital EQ (bx_digital V3) and to SPL's ubiquitous Transient Designer plugin (Transient Designer Plus). The All Bundle 4.0 will be available shortly after NAMM.
- Bundle for Waves Soundgrid platform. Plugin Alliance introduces support for the Waves SoundGrid extreme low-latency networking and processing platform with a five-plugin bundle, including the Määg EQ4 and the brand new SPL Transient Designer Plus. These plugins will be installed and available for demo in the Waves booth (#6620, Hall A) at NAMM and will be released in April 2016.

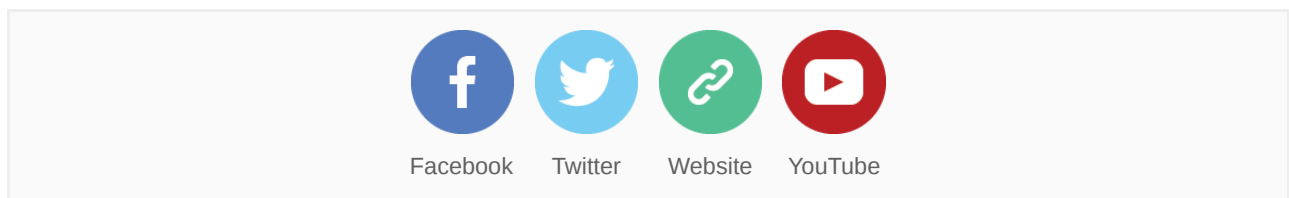
- **Venue AAX DSP Bundle.** With the five-plugin Venue AAX DSP Bundle, Plugin Alliance caters to the needs of Avid S6L and SL3-X console users on the Venue AAX platform. This bundle also includes the Mäag EQ4 and new SPL Transient Designer Plus plugins and will be available shortly after the NAMM show.
- **100% AAX DSP Bundle V1.1.** With its new upgrade to Version 1.1, the Plugin Alliance 100% AAX DSP bundle moves from 41 to 44 plugins from eight of the world's best developers, including Brainworx, elysia, Mäag Audio, SPL, Millennia and Vertigo. All told, it's the most complete collection of AAX DSP-compatible plugins available and will be released shortly after the NAMM show.

Every Plugin Alliance product is available for a fully-functional 14-day demo from a single downloadable installer for Mac or Windows. Existing customers receive credit for previous Plugin Alliance purchases toward the cost of any bundle, and they can upgrade as future plugins come out for a reasonable price.

For more information and high-res images, please visit our [Media Resources](#) page.

Press appointments during the show are being booked now. Please contact chandra@glowmarketing.com to set a time to learn about what's new.

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About Plugin Alliance

Santa Cruz, California's Plugin Alliance offers pro audio industry-leading plugins and plugin bundles from acclaimed developers such as accusonus, Brainworx, Chandler Ltd., elysia and SPL with customer-friendly prices, licensing procedures and financing options. Far more than just a website, Plugin Alliance is a new "über-standard," supporting all major plugin formats and uniting some of the best-known international audio companies under one virtual roof. www.plugin-alliance.com

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