

Plugin Alliance Teams Up with Unfiltered Audio

[View this email in your browser](#)



unfilteredaudio

FOR IMMEDIATE RELEASE

**PLUGIN ALLIANCE TEAMS UP WITH UNFILTERED AUDIO TO DISTRIBUTE
ITS INNOVATIVE PLUGINS AND LAUNCH MAJOR UPGRADES**

**G8 1.2 Dynamic Gate and Sandman 1.1 delay continue to enchant pros by
combining fresh interpretations of audio processes with ease of use**

Santa Cruz, CA – October 5, 2015 – Today Plugin Alliance has joined forces with Unfiltered Audio, an innovative young music software firm in Southern California, in a partnership that will see Plugin Alliance take over the worldwide distribution, marketing and support for the company's products. Unfiltered Audio has already gained international media acclaim for its G8 Dynamic Gate and Sandman delay plugins, which have earned the company an early reputation for introducing highly creative and novel audio processes while maintaining practical utility for professional music production and sound design.

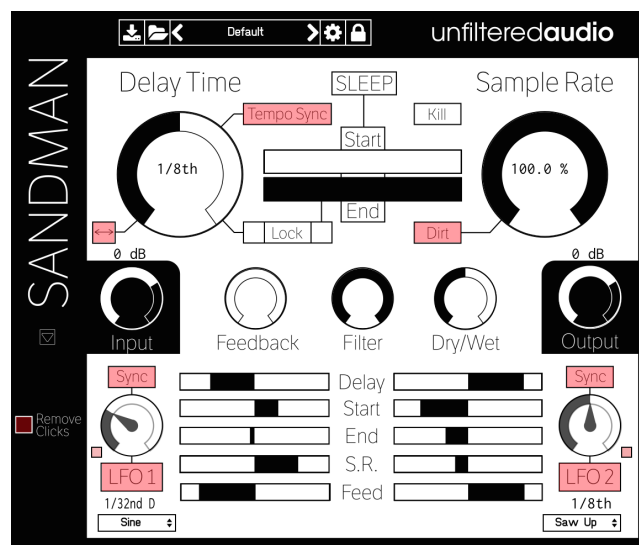
Coinciding with its Plugin Alliance partnership, Unfiltered Audio has released two major updates: Sandman 1.1 and G8 1.2. Both upgrades add AAX native and VST3 format support, a redesigned preset menu, touch automation in Apple Logic Pro, as well as other bug fixes and enhancements:

- G8 1.2 Dynamic Gate (\$69 MSRP) adds native AU sidechains, a new Dark UI mode and improved waveform drawing. While its interface is unimposing, G8's functionality far

exceeds that of a standard noise gate. It can perform polyrhythmic beat slicing, AM/granular synthesis, MIDI instrument triggering or fractal auto-panning and tremolo. With four-channel output and complex in-DAW routing, it can even split the amplitude of a single source to route to different tracks.



- Sandman 1.1 Delay (\$49 MSRP) makes its Dry/Wet mix a lockable parameter and adds a Ping-Pong delay mode and a Kill switch. This deceptively simple plugin starts with all the essentials of a host-synched delay. Then the Sleep button throws your audio for a loop, freezing it and repeating it based on the delay value. From there, synch-able LFOs, a variable sample rate, loop reversal and other parameters send you on a wormhole ride of endless sonic possibilities.



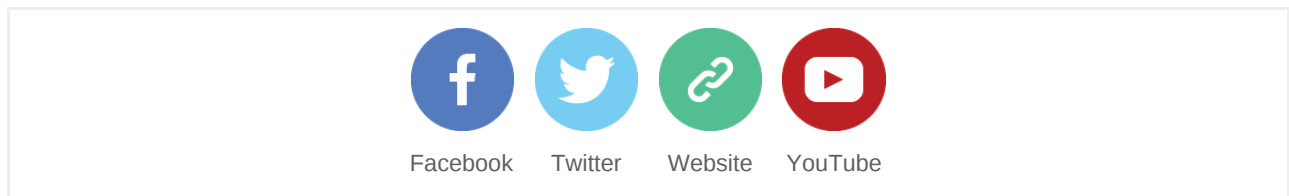
“Unfiltered Audio is the perfect partner for us,” said Plugin Alliance CEO Matt Ward. “They’re a young and innovative company making great products, but who lack the resources to really get them out into the market. We are more than thrilled to share these remarkable plugins with the Alliance community.”

"We are extremely excited to be working with Plugin Alliance. With their resources and expertise, we can bring our award-winning plugins to an even higher level of quality," said Michael Hetrick, co-founder of Unfiltered Audio. "Now we also can dedicate ourselves full-time to the creation of cutting-edge creative music tools. Our customers love our products, and we cannot wait to share them with a larger audience!"

Unfiltered Audio plugins, as well as all of the [Plugin Alliance products](#), are provided in AAX native, VST and AU formats for Mac OS 10.7 or higher and Windows 7 or 8. All Plugin Alliance products are also available as fully-functional 14-day demos from the Plugin Alliance web site.

For more information and high-res images, please visit our [Media Resources](#) page.

###



About Plugin Alliance

Santa Cruz, California's Plugin Alliance offers industry-leading pro audio plugins and plugin bundles from acclaimed developers such as accusonus, Brainworx, Chandler Ltd., elysia and SPL with customer-friendly prices, licensing procedures and financing options. Far more than just a website, Plugin Alliance is a new "über-standard," supporting all major plugin formats and uniting some of the best-known international audio companies under one virtual roof.

www.plugin-alliance.com

About Unfiltered Audio

The innovative Southern Californian music software company Unfiltered Audio formed when three enterprising young men came together earlier this decade while earning graduate degrees from the University of California, Santa Barbara. Joshua Dickinson, Michael Hetrick, and Ryan Michael McGee all share backgrounds in fields where engineering and programming meet music and multimedia. Now with Unfiltered Audio, the academic pursuit of new ways to process audio meets the entrepreneurial goal of making uniquely creative tools for musicians and producers.

www.unfilteredaudio.com

CONTACT:

Chandra Lynn
Glow Marketing for Plugin Alliance
650-464-5708
chandra@glowmarketing.com
www.glowmarketing.com

Copyright © 2015, All rights reserved.

You are receiving this email because you have indicated that you are a press contact.