



PLUGIN ALLIANCE

PLUGIN ALLIANCE ANNOUNCES THE 100% SOUNDGRID BUNDLE V1.0 FOR THE HIGHEST STANDARDS IN LIVE SOUND

Five indispensable plugins from four elite developers grant front-of-house engineers new dimensions of sound-shaping flexibility.

Santa Cruz, CA – May 6, 2016 – Plugin Alliance is proud to announce its entry into the thriving Waves SoundGrid networking and processing platform with today's release of the 100% SoundGrid Bundle V1.0. This carefully curated package delivers five precision processors from four of the most respected names in the business: Brainworx, SPL, elysia and Määg Audio. Each plugin has been tuned and tested to run perfectly on SoundGrid to give FOH and monitor engineers their most valuable go-to devices.



The 100% SoundGrid Bundle V1.0 includes these titles:

- Brainworx bx_sat V2 (\$199 MSRP) – One of the pinnacles of the extensive Brainworx

audio portfolio, bx_saturator V2 performs M/S harmonic enhancement with precise frequency separation.

- SPL Transient Designer Plus (\$199 MSRP) – A professional standard for shaping and controlling audio's attack and sustain, the updated Transient Designer Plus adds convenient new tools such as a limiter, parallel mix control and internal or external sidechaining.
- SPL De-Essers (\$199 MSRP) – These emulations of SPL's coveted hardware de-essers provide single- and dual-band control over high-frequency sibilance, perfectly suited to live vocals.
- elysia mpressor (\$199 MSRP) – Due to advanced features such as gain reduction limiting and negative ratio values, the mpressor has been lovingly described as "the compressor from the future."
- Mäag Audio EQ4 (\$229 MSRP) – An immaculate model of the Utah hardware company's 500-series equalizer, the EQ4 has garnered universal praise for its extremely musical 6-band EQ, including its famous signature Air Band™.

Bought separately, the five 100% SoundGrid Bundle V1.0 plugins would total \$1,025, but the bundle's \$629 MSRP wraps them up for live sound professionals at a nearly 40% discount.

"Waves is dedicated to giving our customers the freedom to use their plugins anywhere and everywhere, so we are happy to announce Plugin Alliance's 100% SoundGrid bundle," said Waves Executive VP of Sales & Marketing Mick Olesh. *"Now users can line up Plugin Alliance processors right alongside Waves plugins in the SoundGrid environment, enabling a workflow of ultimate creative freedom and flexibility."*

All five 100% SoundGrid Bundle V1.0 plugins are included in a single installer, and they'll all run as 14-day fully functional demos. Just sign into your Plugin Alliance account and authorize your computer or USB stick. Whether at your home studio or on tour, you'll be up and running with Plugin Alliance tools on your Waves SoundGrid rig in no time.

"We're very pleased to bring products from key Plugin Alliance member companies Brainworx, SPL, elysia and Mäag Audio to the Waves SoundGrid platform," said Plugin Alliance CEO Matt Ward. *"Many people from the enormous SoundGrid user base have asked us when we'll have plugins for them, and we couldn't be happier to tell them: 'now!'"*

For more information and high-res images, please visit our [Media Resources](#) page.

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About Waves SoundGrid® Technology

Waves SoundGrid is an innovative networking and processing platform for real-time professional audio applications. Ideal for studios, live sound, broadcast, post-production and more, SoundGrid provides an extremely low-latency environment for high-precision audio processing. Together with a server, a Mac or PC host computer and an I/O, SoundGrid lets you run, in real time, a multitude of award-winning reverbs, equalizers, compressors and other mixing tools by Waves, as well as any other SoundGrid-compatible third-party plugins. www.waves.com/soundgrid-systems

About Plugin Alliance

Santa Cruz, California's Plugin Alliance offers pro audio industry-leading plugins and plugin bundles from acclaimed developers such as Brainworx, SPL and elysia with customer-friendly prices, licensing procedures and financing options. Far more than just a website, Plugin Alliance is a new "über-standard," supporting all major plugin formats and uniting some of the best-known international audio companies under one virtual roof. www.plugin-alliance.com

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