



**PLUGIN ALLIANCE ANNOUNCES ALL BUNDLE V4.1 WITH THE LANDMARK NEW
BRAINWORX bx_panEQ PANORAMIC EQUALIZER PLUGIN**

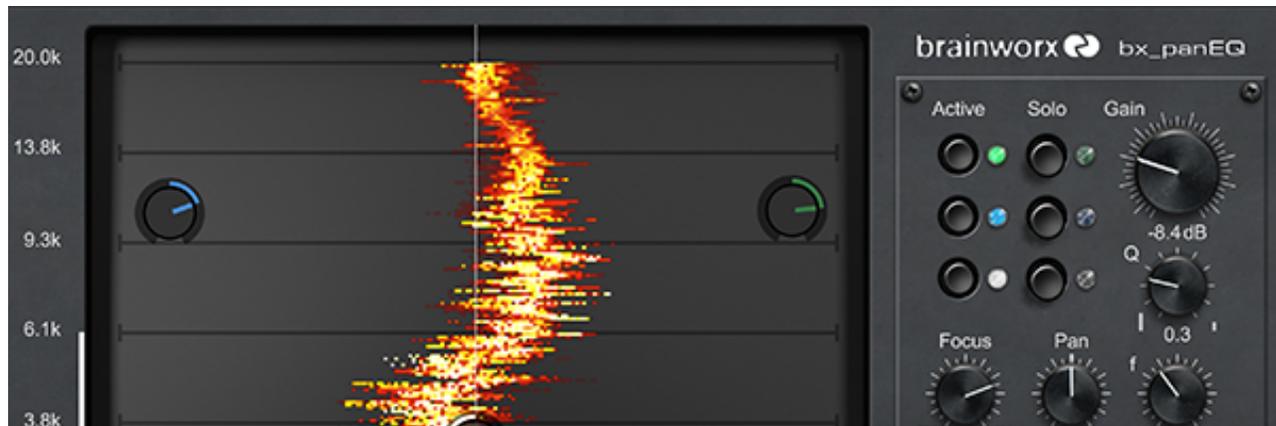
**Bundle also adds SPL EQ Ranger Plus with EQ settings designed by Grammy winner
Craig Bauer and the Opticom XLA-3 from new Plugin Alliance partner Acme Audio.**

Santa Cruz, CA – April 4, 2016 – Just in time for the Frankfurt Musikmesse 2016, Plugin Alliance unveils the next giant leap forward for its already larger-than-life All Bundle. Within the updated All Bundle V4.1, the amazing Brainworx bx_panEQ looks to claim instant must-have status with its unique ability to select what portion of the stereo field to cut or boost and "re-mix" stereo material.

The revamped SPL EQ Ranger Plus plugin now has modules designed by Grammy-winning mixer Craig Bauer and Brainworx founder Dirk Ulrich, with settings optimized for a variety of genres and sources. New Plugin Alliance partner company Acme Audio enters the fray with the Opticom XLA-3 compressor plugin, featuring all of the original hardware's tone-laden tube compression along with options not available on the esteemed hardware version.

Further solidifying its move into live sound, Plugin Alliance has also released the 100% Venue AAX Bundle V1.1, which has grown to 10 plugins—now including Brainworx bx_console—and adds improved Avid VENUE | S6L parameter layouts for all included plugins.

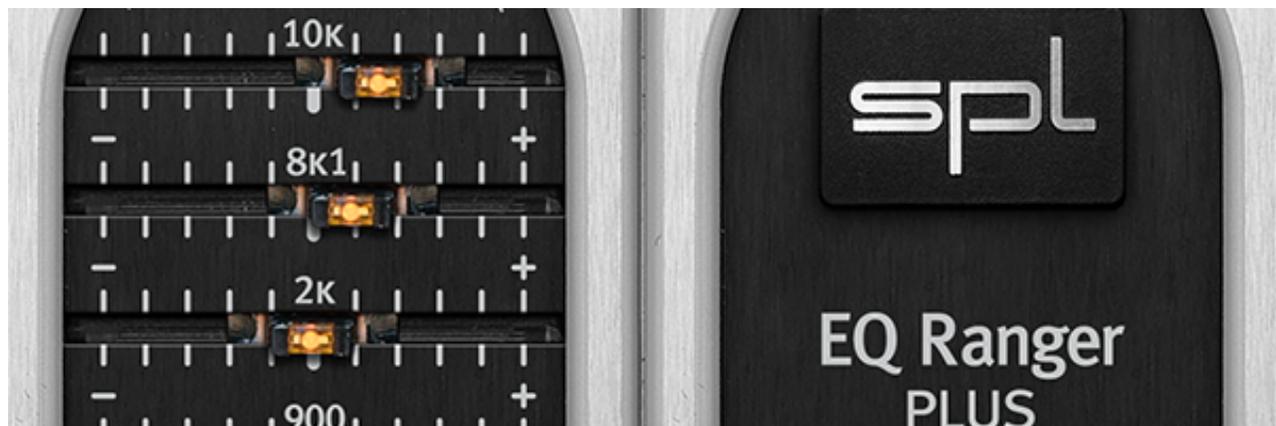
All Bundle V4.1 adds three new products:



- Brainworx bx_panEQ Panoramorphic Equalizer – \$299 MSRP

Allow us to introduce a new level in stereo file manipulation. For the first time, bx_panEQ's three parametric bell-curve filters independently affect signal at discrete pan positions in the stereo field. You can regulate the panoramorphic width of EQ adjustments, automate epic panning filter effects, add width to mono signals, "stretch" sounds across the stereo field and fine-tune using the Panoramorphic Spectral Analyzer. Anyone working with stereo files that they can't "re-mix" will want to have the one-of-a-kind bx_panEQ plugin.

"For years I've wanted to EQ the outer sides of a mix separately, and there was no easy solution," said Brainworx founder and CEO Dirk Ulrich. *"I presented the idea to our engineers, and they came back with an early version of bx_panEQ that was magic! It's so exciting to release an EQ that does what no other EQ does."*



- SPL EQ Ranger Plus – \$199 MSRP

Who wouldn't want to have a Grammy-winning mixer like Craig Bauer set up their EQs for them? That's essentially what you get with EQ Ranger Plus. Bauer and Ulrich designed 181 different modules, each with EQ frequencies and bandwidths optimized for a variety of different sources. Get the perfect EQ set up for what ever you're working on with the click of a mouse.

"Developing the modules for EQ Ranger Plus was a fun and rewarding project," said Grammy winner Craig Bauer of Hinge Studios. *"Whether you're a pro or a novice, a variety of EQ*

setups to quickly pick from gives you a great starting point. And a graphic EQ like this is a great tool for developing EQ skills."



• Acme Audio Opticom XLA-3 – \$299 MSRP

Plugin Alliance welcomes its first Acme Audio plugin to the all-star All Bundle lineup. This plugin version of the LA-2A inspired opto-electric limiter combines the best of three compression curves into a single unit and includes software-only features like a Wet/Dry mix knob and Output Trim knob. It can also act as a beautiful "tone box" for adding coloration and distortion without reducing dynamics.

"Given the rich analog nature of the XLA-3, I was skeptical that it could be reproduced in plugin form at all," said Acme Audio founder Al Sutton, "but when I heard the beta version I was speechless. I'm amazed at the work Brainworx did in capturing the detail and sound of the XLA-3. Joining Plugin Alliance empowers a smaller company like mine with a digital strategy that would be difficult to achieve on my own."

Now with 66 world-class audio plugins from 15 highly esteemed international professional audio companies, All Bundle V4.1 includes every plugin in AAX Native, AU, VST2 and VST3 formats. The MSRP of \$4,359 represents a 60% discount off the combined retail prices. Each plugin is also available for a fully functional, 14-day demo, and paying customers can opt for 12 monthly, interest-free installments, with discounts applied for any previously owned plugins.

44 of the 66 plugins included in All Bundle V4.1 support the AAX DSP format and all included plugins run on Mac OS 10.6-10.11 and Windows 64-bit 7 or 8.

For more information and high-res images, please visit our [Media Resources](#) page.

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About Plugin Alliance

Santa Cruz, California's Plugin Alliance offers pro audio industry-leading plugins and plugin bundles from acclaimed developers such as Brainworx, SPL and Elysia with customer-friendly prices, licensing procedures and financing options. Far more than just a website, Plugin Alliance is a new "über-standard," supporting all major plugin formats and uniting some of the best-known international audio companies under one virtual roof. www.plugin-alliance.com

About Acme Audio

Acme Audio Manufacturing Co. is a boutique audio company that prides itself on its high-quality, hand-built audio gear. Acme founder Al Sutton has been producing, engineering and recording music in Detroit for over three decades with bands like Sponge, The Detroit Cobras, Bob Seger, Uncle Kracker and Kid Rock. Acme Audio all-tube optical limiters and DI boxes are found in many top recording studios across the US and the world. www.acmeaudio.net

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